



Duane E. Hess, CPA, CVA

Perspective: *“Not everything that can be counted counts, and not everything that counts can be counted.”*

– Albert Einstein

Duane is a consummate business advisor and entrepreneur with 20 years of practical experience. He is recognized for efforts in electronic financial model development, due diligence initiatives, budgeting and costing assessments and financing proposals. Duane is a productive resource proficient in data analysis and presentation, small business valuation concerns and business enhancement endeavors. His professional experience spans start-ups, mature companies, mergers and acquisitions, business alliances and business relocations. Duane’s career history reflects diversity of skill set, level of self-discipline and depth of professional knowledge:

- Acuity Advisors and CPAs, Lancaster, PA 1990 - Present
Managing business consulting projects including financing presentations and plans, development of electronic financial models, performance of business valuations, etc, as a Senior consultant.
- Business Enhancement Specialists, Hershey, PA 2003 - Present
Real estate investing, analysis and appraisal services.
- Four Seasons Produce, Inc., Ephrata, PA 2002 - 2003
Secured expansion financing and operated as a business analyst for mergers, acquisitions, and strategic partnerships. Also initiated costing, pricing, and due diligence for internal and external activities.

A certified public accountant and certified valuation analyst, Duane is a member of the Pennsylvania Institute of Certified Public Accountants and the National Association of Certified Valuation Analysts. He graduated from York College with a bachelor’s degree and has extensive experience in real estate appraising.

