

## How Can I Help?



**Linda J. Bell**

*“To obtain profit without work, experience without danger,  
and reward without risk,  
is as impossible as it is to live without being born.”*

Linda is the Director of Business Development and Marketing for Acuity Advisors. She has over 25 years of experience in professional services, data-communications, telecommunications, and nuclear energy industries. Linda areas of specialization include:

- Business Development
- Marketing
- Advertising
- Public Relations
- Trade Shows, Seminars, and Events
- Coaching/Training

Linda received her Bachelor of Science degree from Hood College, Frederick, Maryland. She is a 2004 graduate of Leadership Lancaster’s Executive Orientation Series. Linda is a Member of the American Marketing Association and the Association for Accounting Marketing.

Most recently, Linda Co-chaired the American Heart Association’s 2011 Lancaster Heart Ball. She is a past-Board Member of Junior Achievement of Central PA, and served as a co-chair for their annual gala events for two years. She also served as a volunteer for Leadership Lancaster’s Alumni Committee, the Arthritis Foundation, and the Lancaster Chamber of Commerce and Industry’s Small Business Committee.

